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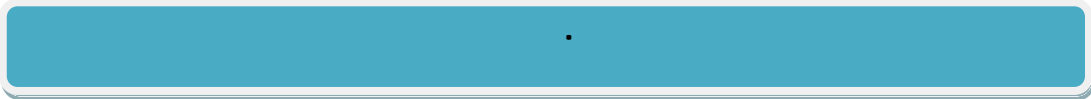
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Summary of The study:

The primary goal of this study was to detect the contribution of Facebook in activating public opinion issues, we have focused in this study on the Syrian refugee issue through the study of a sample of the second students master the new communication technologies Media Sciences department and contact kasdi merbah University of Ouargla, we have adopted in the descriptive approach and through knowledge of the habits and patterns and motivated students of the new communication technology for Facebook to follow public opinion issues and in particular the Syrian refugee issue and the effect on the activation of this issue through their use of Facebook, and our dependence on it to the questionnaire which was distributed in my purpose tool, where they were questionnaire form divided into three areas:

- ✧ The first axis: the habits and patterns of use of students of a second Master new communication technology kasdi merbah University of Ouargla for Facebook to follow public opinion issues.
- ✧ The second axis: the motives of interest students a second Master new communication technology at the University of kasdi merbah Ouargla issue of Syrian refugees on Facebook.
- ✧ The third axis: the impact of Facebook in activating the Syrian refugees for students master a second case of new communication technology kasdi merbah Ouargla University.
- And we came through the results relating to the first axis to follow-up, there are considerable by the students to follow public opinion on Facebook at both gender (male and female).
- Through the results for the second axis we determined that the situation of the Syrian refugees in some countries of the world in the winter and their suffering in this cold weather through what is published on Facebook is the most important behind the students' interest in the issue of Syrian refugees Facebook defended.
- We came through the presentation of the third axis data that Facebook had the effect of activating the Syrian refugees in Facebook issue through interaction with the masses with regard to Syrian refugees.

Key words: FACEBOOK-Tfiel- Qzaia- opinion Am- Allaji.



مقدمة



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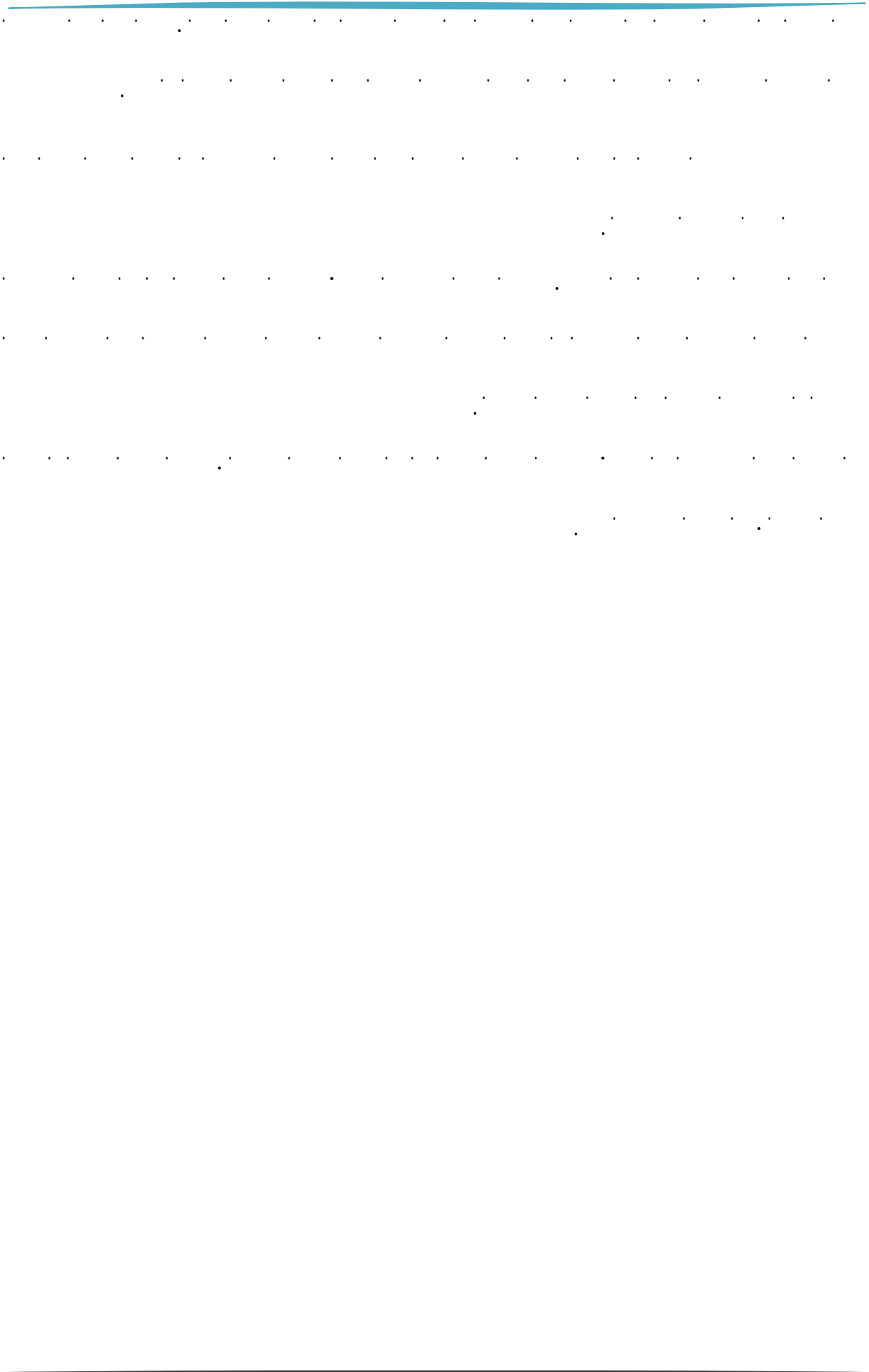
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الفصل الأول

الإطار المنهجي

1) الإشكالية

2) أسباب إختيار الموضوع

3) أهمية وأهداف الدراسة

4) تحديد المفاهيم

5) مجالات الدراسة

6) منهج الدراسة

7) أدوات جمع البيانات

8) عينة الدراسة

9) الدراسات السابقة

10) المقاربة النظرية

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.360 · 2003 ·	i1	i	_4
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.272 · 2012 ·	i	i	_6
.180 · 2010 ·	i	i	_7

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¹ -Flord allport, **toward Ascience of publik opinin**, p78.

² -LeonrdA dob, **Public opinion and Propaganda**, Hery Holt and co, 1948, p29.

³ -William alBig, **Modern Public opinion**, Mcgra Wkhillk New York, 1956, p 442 -443.

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⁵ - www.unhcr-arabic.arig:13/02/2016-22:16 .

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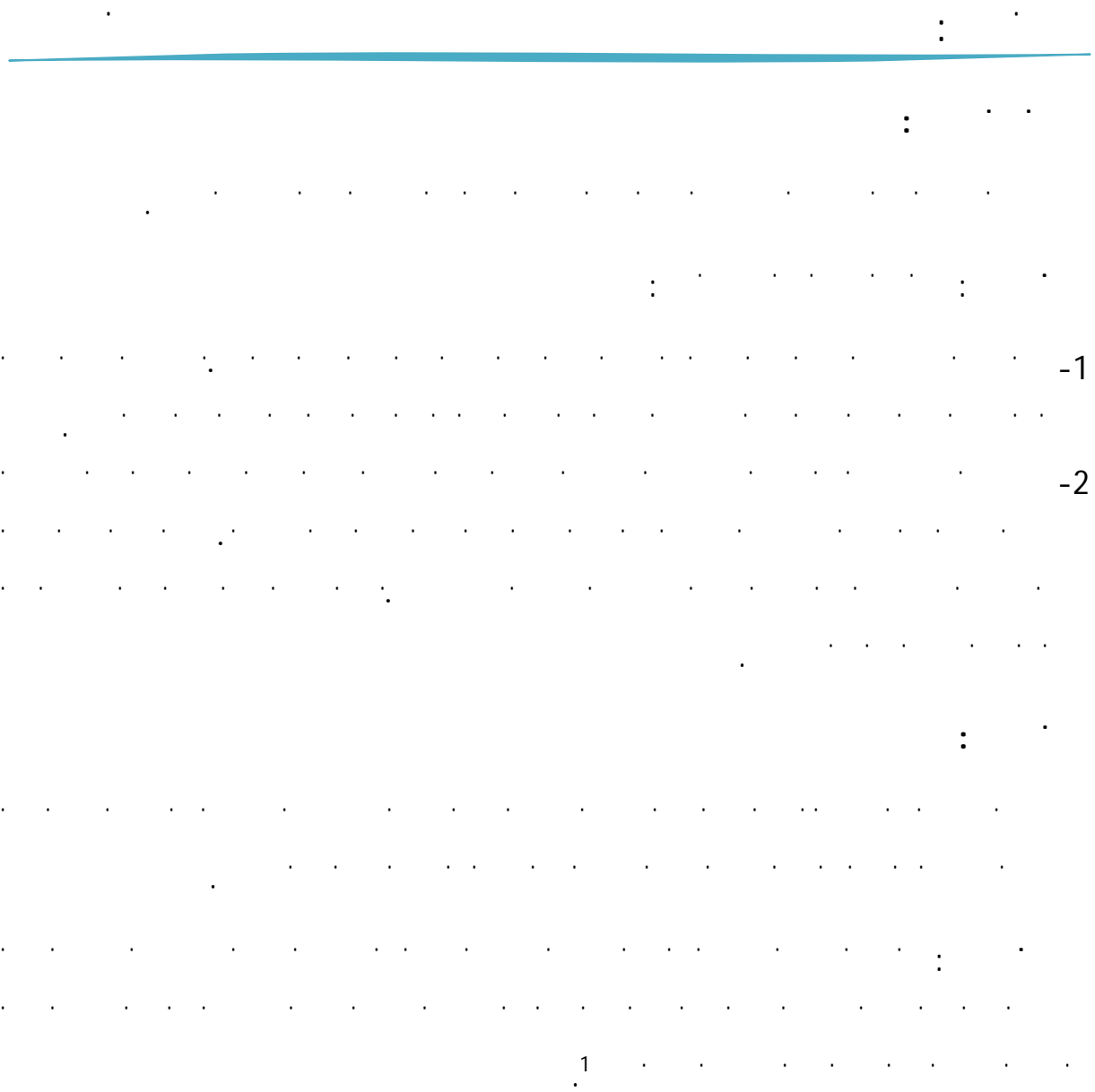
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⁴ (D.macquial)

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1974 (blumler&elihkatz)

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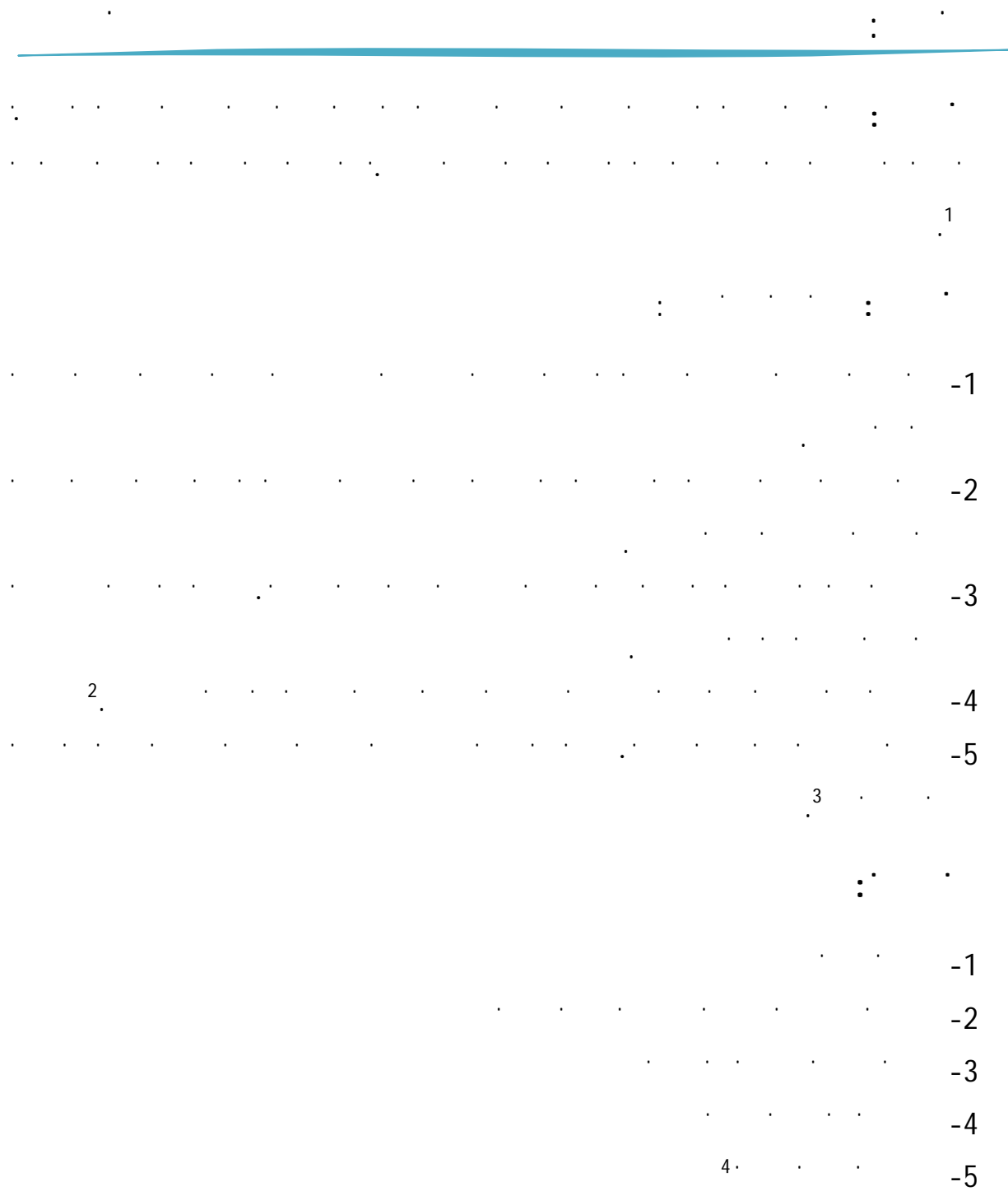
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³ - <http://masscomm.kenanaonline>.2016/02/26 - 14:07.

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الفصل الثاني

الإطار التطبيقي

تمهيد

Alpha (1

(2) عرض وتحليل البيانات

(3) نتائج الدراسة الجزئية

(4) نتائج الدراسة النهائية

(5) الإستنتاج العام

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.Alpha (01)

Cronbach's Alpha	N of Items
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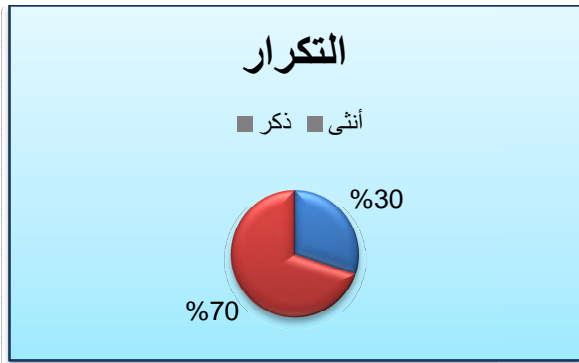
Cases		N	%
	Valid	67	95,7
	Excluded ^a	3	4,3
	Total	70	100,0

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30%	21	
70%	49	
100%	70	

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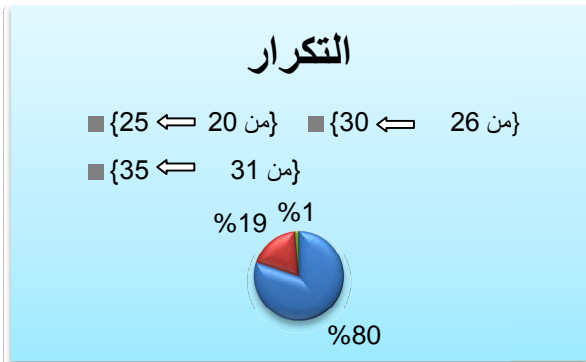
المتغير

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80.0%	56	{من 20 ← 25}
18,6%	13	{من 26 ← 30}
1,4%	01	{من 31 ← 35}
100%	70	

المتغير

المتغير

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0 {من 26 ← 30} 100%

{من 31 ← 35} 1.4% 18.6%

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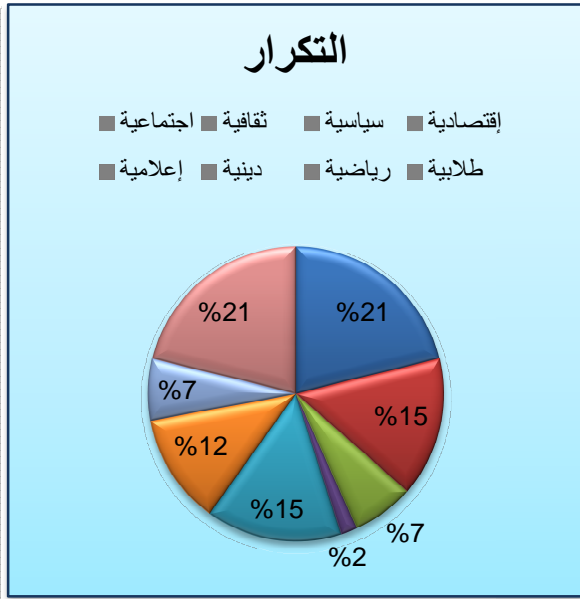
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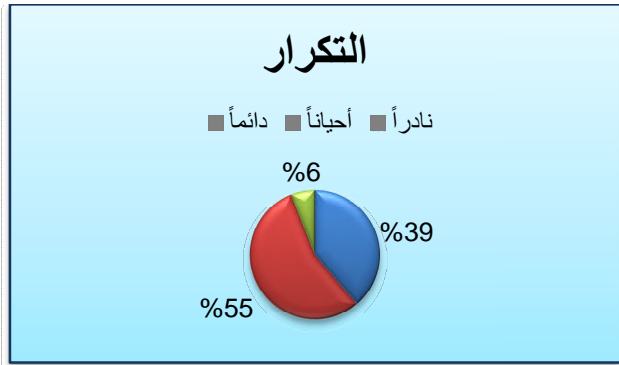
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النسبة المئوية	العدد
37.1%	26
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النسبة المئوية	العدد
37.1%	26
52.9%	37
5.7%	04
100%	67



النسبة المئوية	العدد
16.9%	23
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100%	136

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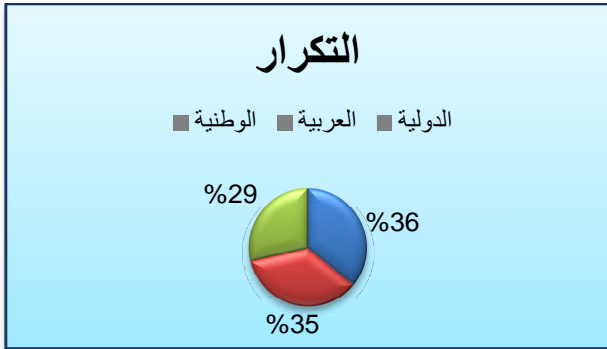
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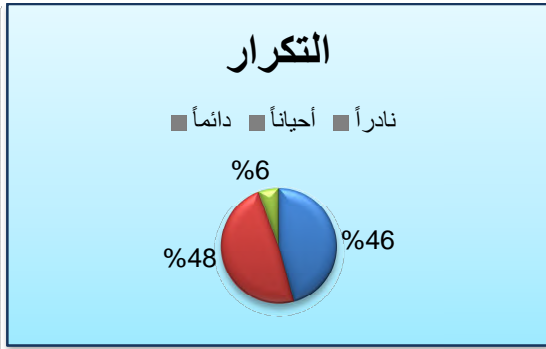
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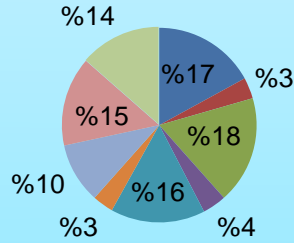
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التكرار

- تعتبر صورة الطفل إيلاّن الكردي وراء إهتمامي بقضية اللاجئين السوريين
- فيديو عرقلة الإعلامية المجرية للمدرب السوري و ابنه
- الأوضاع التي يعيشها اللاجئين السوريين في بعض دول العالم في فصل الشتاء ومعاناتهم في هذا الجو البارد من خلال ما ينشر في الفيسبوك.
- إحتكاكي ببعض اللاجئين السوريين في منطقتنا
- الإهتمام بقضية اللاجئين السوريين بإعتبارها قضية من قضايا الوطن العربي والإسلامي
- تفاعل بعض المشاهير مع بعض اللاجئين (ك اللاعب البرتغالي كريستيانو مع الطفل السوري)
- لمعرفة آخر الأخبار ومواكبة الأحداث الجارية
- لمعرفة الجديد على الأزمة السورية
- من باب الفضول والإطلاع على ما يدور في الساحة السياسية الدولية



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⁴ - <http://www.alukah.net/culture>, 01/05/2016j14:58.

⁵ -Utilisation problématique de Facebook à l'adolescence et au jeune âge adulte, M. Delfour , A. Moreau , S. Laconi *N. Goutaudier , H. Chabrol ,2014.

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%16.7	26	%10.4	7	
%11.6	18	%13.4	9	
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%23.8	37	%14.9	10	
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%100	%2.8	%11.4	%42.8	%28.5	%14.2	
%100	%0.9	%10.8	%35.6	%34.6	%17.8	

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%100	40	%32.5	13	%30	12	%37.5	15	
%100	96	%27.0	26	%37.5	36	%35.4	34	

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الختامة



قائمة المصادر والمراجع

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2016/04/21	-2
.10:56 10:44	

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الملاحق

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